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People First Federal Credit Union Announces Selection of New President/Chief Executive Officer

Allentown, Pennsylvania – (August 2020) People First Federal Credit Union is pleased to announce the selection of Howard Meller as the credit union's new Chief Executive Officer following the upcoming retirement of CEO, Jeffrey Albert.

"Following our lengthy nationwide search, we are thrilled to have Mr. Meller join our team. We look forward to watching the credit union thrive under his direction and know he will be an asset to the organization and the community," says Board Chairperson, Frederick Molchany. The Board of Directors would like to thank Mr. Albert for his 30-year career with the credit union, the last 9 as CEO. "People First has enjoyed many years of success with Jeff at the helm, and we wish him a happy retirement," says Mr. Molchany.

Meller will be joining People First from GHS Federal Credit Union in New York, where he has served as President/CEO since 2013. Meller began his career in the financial services industry with Bank of America as Vice President – Consumer Marketing Manager. From there, Meller went on to Sun Trust Bank in Virginia where he spent seven years as the Senior Vice President/Area Manager and was responsible for the management, member service, and growth of 14 retail branches. Meller holds a Master of Business Administration in Finance from Saint John's University in Queens, New York and a Bachelor of Arts in Economics from Binghamton University in Binghamton, New York.

When asked about his new position at People First Federal Credit Union, Meller commented, "I am honored the Board has provided me the opportunity to fill such a crucial role at the credit union. I admire the credit union, and its strong foundation and am confident that I will be able to build on that. I look forward to meeting the staff, membership, and community and taking this next step in my career"

About People First Federal Credit Union

People First Federal Credit Union has served the Lehigh Valley by offering low cost financial services to its members for over 70 years. Currently it has \$724 million in assets with more than 72,500 members and 8 offices. People First FCU serves more members than any other credit union in the Lehigh Valley. With a vision to be committed to helping the people of Lehigh Valley and beyond improve their lives and secure a better future and a mission to provide the highest quality of financial services in a convenient, friendly, and personalized atmosphere, People First Federal Credit Union truly lives up to its name.

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