



FOR IMMEDIATE RELEASE

**Darrick Weeks Selected as President and Chief Executive Officer
of Marine Credit Union**



La Crosse, WI (December 2021) Marine Credit Union is happy to announce the selection of Mr. Darrick Weeks as the new President and Chief Executive Officer. Darrick was selected from a nationwide pool of candidates and will be taking over leadership of the credit union from the current interim CEO, Tom Knothe. Mr. Weeks will be joining Marine Credit Union in January of 2022.

“We are very excited to bring Darrick in as our new President and Chief Executive Officer. The Board and I have the utmost confidence Darrick is the right leader to continue Marine’s mission of advancing our members’ lives,” said Jonathon Horne, Board Chair.

Mr. Weeks began his career in financial service in 1988 and has been involved in the credit union industry since 1995. Mr. Weeks has extensive experience, holding roles as CEO, COO, and other C-Suite level positions across his career. Most recently, Mr. Weeks has been the Principal and Chief Executive Officer at Weeks Enterprises, his strategic consulting practice since July 2019, where he works with different credit unions across the county.

When asked about his new position Weeks said “I am beyond excited and very humbled to be asked to lead Marine Credit Union. I am looking forward to working with the team to make a difference for our employees, members and the communities we serve.”

Company Profile

Marine Credit Union’s roots trace back to 1931 when the first of more than 25 credit unions now part of its history was chartered. Through the years, the credit union has expanded significantly by way of organic growth and consolidations. Today, Marine is a full-service credit union, serving over 78,800 members with 21 branches across Wisconsin, Iowa, Minnesota, and Illinois, and assets over \$1 billion. Marine offers a full range of traditional and non-traditional products and services focused on helping the underserved achieve their financial goals, and more than half of its loans help members with FICO scores in tiers C, D, and E. Marine’s employees are deeply committed to their mission (“*advance the lives of people from a place of financial need to a life of ownership and giving back in its communities*”), their core values (*courage, collaboration, compassion, and commitment*) and the communities they serve. Its MCU Foundation has provided grants of over \$1 million to its communities and has helped many families purchase their first homes through its innovative [Finding HOME program](#). Marine is a [Low-Income Designated Credit Union](#) and earned its [Juntos Avanzamos](#) designation in 2017 for its commitment to Hispanic individuals.

To learn more, visit <https://www.marinecu.com/> and view member stories at <https://www.youtube.com/c/marinecreditunion>.

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